



الجامعة الوطنية - السودان
National University - Sudan

Master of **Business** Administration (MBA) Project Management





Introduction

Success in business, not like ever before, requires an innovative thinking and apt skills to comply with the imperatives and conditions of the era of knowledge, globalization and international trade. This implies an involvement of highly qualified personnel in business vis-à-vis:

- Business Administration General
- Projects Management

- Human Resource Management
- Financial Management
- Hospital Management
- Entrepreneurship
- Marketing

For this the National University offers a program in business administration (MBA) coping with community needs as due to graduate self-employment in light of the limited and rare government job opportunities. The MBA program also targets bridging the gap in university teachers, and researchers in business administration.

General objectives

- Provide training opportunities at master level in management for university staff and for seekers of professionalism.
- Familiarize the potential candidacy of the program with concepts and principles of management
- Empower the business sector in Sudan with qualified personnel in management
- Prepare the Sudanese industry for competitive globalization and international trade.

Specific objectives

The program qualifies the candidates to:

- Communicate professionally to bridge diverse perspectives, cultures, and disciplines in project management.
- Analyze ethical implications in project management.
- Apply quantitative problem-solving methods in project management.
- Assess global opportunities and challenges facing project management growth.
- Behave and collaborate as a project manager.

Expected learning outcomes

Upon completion of the program, successful candidates should be able to:

- Understand the essential elements of a project management foundation.
- Describe the concepts of project life cycle phases and project management process groups.
- Understand and describe all project management processes and applications.

Admission requirements

Applicant must satisfy the general regulations set by the faculty of graduate studies of the National University for registration for master degrees.

Eligible candidates are:

- (a) Holders of B.Sc. (Honors) in Administrative Sciences with grade PASS minimum.
- (b) Holders of B.Sc. (General) with grade PASS minimum plus a Postgraduate Diploma in business administration.

Study Program

Semester One

Code	Course	Credit hours	Contact hours	
			Lectures	Seminars
MGT 611	Human Resource Management	3(2+1)	2	2
PRO 612	Project Management	3(2+1)	2	2
MKT 613	Marketing Strategies	3(2+1)	2	2
FIN 614	Corporate Finance	3(2+1)	2	2

Semester Two

Code	Course	Credit Hours	Contact hours	
			Lectures	Seminars
MGT 621	Production and Operations Management	3(2+1)	2	2
MGT 622	Supply Chain Management	3(2+1)	2	2
ECO 623	Managerial Economics	3(2+1)	2	2
PRO 624	Project Planning and Control	3(2+1)	2	2
PRO 625	Managing Project Teams	3(2+1)	2	2

Semester Three

Code	Course	Credit Hours	Contact hours	
			Lectures	Seminars
MGT 631	Total Quality Management	3(2+1)	2	2
PRO 632	Project Feasibility Study	3(2+1)	2	2
PRO 633	Project Risk Management	3(2+1)	2	2
MGT 634	Strategic Management	3(2+1)	2	2

Courses Contents

MGT 611 Human Resource Management

- Identify the major HRM functions and processes of strategic HRM planning for each function
- Define strategic HR planning
- Recall the wide range of sources for attracting and recruiting talents.

- Recognize emerging trends, opportunities and challenges in performance appraisal

PRO 612 Project Management

- Understand and articulate the importance of Project Management in any business project
- Define project objectives
- Develop a manageable project schedule
- Use tools and techniques to manage a project during execution

MKT 613 Marketing Strategies

- Establish the integrity and the concepts of marketing management
- Give students an overall view of marketing management process steps, such as market analysis, development strategies and the use of marketing mix.
- Drive students' attention to the most significant strategic problems of marketing management in modern business as opposed to discussing basic concepts of marketing.

FIN 614 Corporate Finance

- Introduces students to the techniques used in financial decision making in the modern corporation.
- Covers basic models of valuation of corporate capital.
- Describes how the corporation in the business environment appraises investment opportunities
- Explains the different sources of raising funds

MGT 621 Production and Operations Management

- understand the relationship between operations management and productivity
- explain the importance of and how to develop an operations strategy to achieve a competitive advantage
- understand how to manage resources to achieve superior quality
- understand the methods involved in forecasting demand and capacity planning

ECO 623 Managerial Economics

- Enhance students' understanding of how markets operate.
- Develop capability of students in making economic predictions about market outcomes.
- Serve as a foundation for further studies in management, accounting, finance, and marketing.

INF 624 Management Information Systems

- Introduce basic concepts of information system and information technology
- Explore how technology can be used to create business value.
- Examine the potential benefits and limitations of information technology
- Increase the awareness of managerial issues raised by the use of information technology.

PRO 624 Project Planning and Control

- Discuss key project management concepts.
- Analyze productive project scheduling techniques.
- Explore efficient resource management procedures.
- Evaluate key concepts in budget preparation and management.
- Summarize the processes entailed in resource allocation and monitoring.

PRO 625 Managing Project Teams

- Compare the advantages and disadvantages of various organizational structures for project management
- Examine the nuances of individual and organizational behavior.
- Analyze the behavioral characteristics of project team members.
- Explore the dynamics of project teams.
- Describe the process of leadership in leading project teams.

MGT 631 Total Quality Management

- Understand the philosophy and core values of total quality management (TQM);

- Determine the voice of the customer and the impact of quality on economic performance and long-term business success of an organization;
- Apply and evaluate best practices for the attainment of total quality

PMG 632 Project Feasibility Study

- Know the meaning of analysis and evaluation of projects.
- Study stages throughout the project.
- Describe information is needed to analyze the projects.
- Analyze the commercial viability of any project.
- Analysis of the financial feasibility of new projects under certainty conditions.
- Explain criteria for evaluating projects.

PRO 633 Project Risk Management

- Understanding the Risk Management process consistent with the Project Management
- Identifying quantitative and qualitative risk analysis techniques
- Understanding the steps and approaches to risk response planning
- Examine how to manage risks throughout a project through risk monitoring and control.
- Shed light to advanced risk management topics

MGT 634 Strategic Management

- Provide an integrative framework that will allow students to synthesize knowledge from other business courses into a comprehensive understanding of competitive advantage.
- Provide a basic understanding of the nature and dynamics of the strategy formulation and implementation in
- Encourage students to think critically and strategically.
- Develops the ability to identify strategic issues and design appropriate courses of action.

Teaching staff:

- One professor
- Five associate professors
- Five assistant professors

Facilities:

- Four lecture rooms: 200 seats
- Two computer labs: 150 seats
- National University main library: 400 seats
- E-library: 250 seats

Duration of program: Three semesters: 15 weeks each

Teaching modules

Lectures; Seminars and Presentations; Case studies; Group research; Assignments; Report writing, Guest speaks.

Teaching language: English

Examinations regulations

- Abide by the examination's rules of the general regulations of the graduate studies of the National University-Sudan.
- A student scoring less than 60% in any subject should sit for a supplementary examination.
- A student failing any supplementary examination should repeat the course.

Assessment:

Continuous assessment 30%

Final examination 70%

Grading system: A+ (≥ 90) A (80 – 89) B+ (75 – 79) B (70 – 74) C+ (65-69)

C (60-64) F (> 60)

Award of the degree

The Scientific Council of the National University, based on the of recommendation of the board of the Faculty of Graduate Studies, shall award the successful candidate

Master of Business Administration General (MBA)



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