الجامعة الوطنية ـ السودان

National University-Sudan

Master of **Business** Administration (MBA) Finance

Introduction

Success in business, not like ever before, requires an innovative thinking and apt skills to comply with the imperatives and conditions of the era of knowledge, globalization and international trade. This implies an involvement of highly qualified personnel in business vis-à-vis:

- Business Administration General
- Projects Management

- Human Resource Management
- Financial Management
- Hospital Management
- Entrepreneurship
- Marketing

For this the National University offers a program in business administration (MBA) coping with community needs as due to graduate self-employment in light of the limited and rare government job opportunities. The MBA program also targets bridging the gap in university teachers, and researchers in business administration.

General objectives

- Provide training opportunities at master level in management for university staff and for seekers of professionalism.
- Familiarize the potential candidacy of the program with concepts and principles of management
- Empower the business sector in Sudan with qualified personnel in management
- Prepare the Sudanese industry for competitive globalization and international trade.

Specific objectives

The program qualifies the candidates to:

- Know the importance and competitiveness of domestic and international companies.
- Choose appropriate business strategies and policies.
- Examine context of globalization in finance.

Expected learning outcomes

Upon completion of the program, successful candidates should be able to:

- Critically analyze real world financial situations.
- Evaluate, measure risks and formulate action plans to attain strategic financial objectives of the organization.
- Find realistic viable solutions to complex problems.
- Communicate clear and concise financial information for decision making.

Admission Requirements

Applicant must satisfy the general regulations set by the faculty of graduate studies of the National University for registration for master degrees.

Eligible candidates are:

- (a) Holders of B.Sc. (Honors) in Administrative Sciences with grade PASS minimum.
- (b) Holders of B.Sc. (General) with grade PASS minimum plus a Postgraduate Diploma in business administration.

Study program

Semester One

Code	Course	Credit hours	Contact hours	
			Lectures	Seminars
MGT 611	Human Resource Management	3(2+1)	2	2
PRO 612	Project Management	3(2+1)	2	2
MKT 613	Marketing Strategies	3(2+1)	2	2
FIN 614	Corporate Finance	3(2+1)	2	2

Semester Two

Code	Course	Credit hours	Contact hours	
			Lectures	Seminars
MGT 621	Production and Operations Management	3(2+1)	2	2
ECO 623	Managerial Economics	3(2+1)	2	2
INF 624	Management Information Systems	3(2+1)	2	2
FIN 625	Financial Markets and Institutions	3(2+1)	2	2
FIN 626	Investment Analysis and Portfolio Management	3(2+1)	2	2

Semester Three

Code	Course	Credit hours	Contact hours	
			lectures	seminars
FIN 631	Insurance and Risk Management	3(2+1)	2	2
FIN 632	International Financial Management	3(2+1)	2	2
FIN 633	Islamic Banking and Finance	3(2+1)	2	2
MGT 634	Strategic Management	3(2+1)	2	2

Course contents

MGT 611 Human Resource Management

- Identify the major HRM functions and processes of strategic HRM planning for each function
- Define strategic HR planning

- Recall the wide range of sources for attracting and recruiting talents.
- Recognize emerging trends, opportunities and challenges in performance appraisal

PRO 612 Project Management

- Understand and articulate the importance of Project Management in any business project
- Define project objectives
- Develop a manageable project schedule
- Use tools and techniques to manage a project during execution

MKT 613 Marketing Strategies

- Establish the integrity and the concepts of marketing management
- Give students an overall view of marketing management process steps, such as market analysis, development strategies and the use of marketing mix.
- Drive students' attention to the most significant strategic problems of marketing management in modern business as opposed to discussing basic concepts of marketing.

FIN 614 Corporate Finance

- Introduces students to the techniques used in financial decision making in the modern corporation.
- Covers basic models of valuation of corporate capital.
- Describes how the corporation in the business environment appraises investment opportunities
- Explains the different sources of raising funds

MGT 621 Production and Operations Management

- understand the relationship between operations management and productivity
- explain the importance of and how to develop an operations strategy to achieve a competitive advantage
- understand how to manage resources to achieve superior quality
- understand the methods involved in forecasting demand and capacity planning

ECO 623 Managerial Economics

- Enhance students' understanding of how markets operate.
- Develop capability of students in making economic predictions about market outcomes.
- Serve as a foundation for further studies in management, accounting, finance, and marketing.

INF 624 Management Information Systems

- Introduce basic concepts of information system and information technology
- Explore how technology can be used to create business value.
- Examine the potential benefits and limitations of information technology
- Increase the awareness of managerial issues raised by the use of information technology.

FIN 625 Financial markets and Institutions

- Provide students with an introduction to the theory and practice of financial markets and institutions
- Help students to gain a thorough understanding of the workings of financial markets and of financial instruments
- Introduce the students to the management of financial markets and institutions in an international context.

FIN 626 Investment Analysis and Portfolio Management

- Gain a deep intuitive understanding of the concepts used in investment analysis
- Help students to understand the investments field
- Present key concepts to provide an appreciation of the theory and practice of investments,
- Emphasize both theoretical and analytical aspects of investment decisions
- learn the tools used in investment analysis and modeling
- build confidence in applying the concepts and tools in managing a portfolio.

FIN 631 Insurance and Risk Management

- Understand the role of financial risk management as well as the techniques available for its measurement in financial and non-financial corporations.
- Review the set of financial instruments available in modern financial markets as well as the strategies that a firm can use to optimize the management of the risks this company is faced to,
- Build a framework that will help integrate financial risk management into an overall corporate strategy.

FIN 632 International Financial Management

- Introduce the different elements of the overall FX
- Examine various concepts of exchange risk and analyze hedging with forward contracts and foreign currency options.
- Consider longer term operational exposures and discuss the need to manage foreign exchange risk in a continually operating international business.
- Analyze the valuation of foreign investment projects is analyzed.

FIN 633 Islamic Banking and Finance

- Compare Islamic and conventional financial systems
- Examine modes of financing used in Islamic banks
- Analyze financial Instruments used in Islamic capital markets
- Evaluate Shariah.

MGT 634 Strategic Management

- Provide an integrative framework that will allow students to synthesize knowledge from other business courses into a comprehensive understanding of competitive advantage.
- Provide a basic understanding of the nature and dynamics of the strategy formulation and implementation in
- Encourage students to think critically and strategically.
- Develops the ability to identify strategic issues and design appropriate courses of action.

Human resources and facilities

Teaching staff:

- One professor
- Five associate professors
- Five assistant professors

Facilities:

- Four lecture rooms: 200 seats
- Two computer labs: 150 seats
- National University main library: 400 seats
- E-library: 250 seats

Duration of program: Three semesters: 15 weeks each

Teaching modules

Lectures; Seminars and Presentations; Case studies; Group research; Assignments; Report writing, Guest speaks.

Teaching language: English

Examinations regulations

- Abide by the examination's rules of the general regulations of the graduate studies of the National University-Sudan.
- A student scoring less than 60% in any subject should sit for a supplementary examination.
- A student failing any supplementary examination should repeat the course.

Assessment:

Continuous assessment 30%

Final examination 70%

Grading system: A+ (≥ 90) A (80 – 89) B+ (75 – 79) B (70 – 74) C+ (65-69)

C (60-64) F (> 60)

Award of the degree

The Scientific Council of the National University, based on the of recommendation of the board of the Faculty of Graduate Studies, shall award the successful candidate

Master of Business Administration General (MBA)

National University

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Better World