

Intellectual property law

Objectives

- Intellectual property law
- Types of intellectual property
- What are examples of intellectual property?
- What is covered by intellectual property?
- What qualifies as intellectual property?

Intellectual property law



Intellectual property law

Intellectual property law

- Deals with the rules for securing and enforcing legal rights to inventions, designs, and artistic works.
- Just as the law protects ownership of personal property and real estate, so too does it protect the exclusive control of intangible assets.

Intellectual property law

Types of intellectual property

- Trade Secrets.
- Trademarks.
- Copyrights.
- Patents.

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What are examples of intellectual property?

Examples:

Utility patents: For tangible inventions, such as machines, devices, and composite materials, as well as new and useful processes.

Design patents: For the ornamental designs on manufactured products.

Plant patents: For new varieties of plants

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What is covered by intellectual property?

-Intellectual property refers to creations of the mind: inventions; literary and artistic works; and symbols, names and images used in commerce.

-Intellectual property is divided into two categories:

1- Industrial Property includes patents for inventions, trademarks,

2-industrial designs and geographical indications.

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What qualifies as intellectual property?

Definition: The ownership of ideas. Unlike tangible assets to your business such as computers or your office, intellectual property is a collection of ideas and concepts.

-There are only three ways to protect intellectual property in the United States: through the use patents, trademarks or copyrights.